

Name: _____

Infant Development Brochure

Directions:

- **Read the chapter assigned**
- **Complete a brochure over the information from the chapter.**
- **Present to the class**

<u>Criterion</u>	4	3	2	1	<u>Total</u>
Neatness of final project	Excellent neatness	Very neat	Somewhat neat.	Messy	
Educational	Brochure is very interesting and motivational.	Brochure is interesting and motivational.	Brochure is somewhat interesting to read.	Brochure would not be interesting to read.	
Writing-Mechanics/ Grammar	All of the writing is done in complete sentences. Capitalization and punctuation are correct throughout the brochure.	Most of the writing is done in complete sentences. Most of the capitalization and punctuation are correct throughout the brochure.	Some of the writing is done in complete sentences. Some of the capitalization and punctuation are correct throughout the brochure.	Most of the writing is not done in complete sentences. Most of the capitalization and punctuation are not correct throughout the brochure.	
Writing-Organization	Each section in the brochure has a clear beginning, middle and end.	Almost all sections of the brochure have a clear beginning, middle and end.	Most sections of the brochure have a clear beginning, middle and end.	Less than half of the sections of the brochure have a clear beginning, middle and end.	
Graphics/ Pictures	The graphics go well with the text and there is a good mix of text and graphics.	The graphics go well with the text, but there are so many that they distract from the text.	The graphics go well with the text, but there are too few.	The graphics do not go with the accompanying text or appear to be randomly chosen.	

TOTAL: _____/20