

## **CHAPTERS 2 QUESTIONS**

***Assignment:*** Use your textbook to read this chapter and answer the following questions (Ch. 2 begins on pg. 25).

1. What is the difference between *descriptive research* and *explanatory research*?
2. In terms of sociology, define a “constant”?
3. What is the difference between an *experimental group* and a *control group*?
4. Identify the “6 steps to conducting social research” in order. (see diagram on page 40)
5. What is a hypothesis?
6. Identify and explain the three levels of ethical guidelines that social researchers are concerned with.
7. What is the *Hawthorne Effect*?
8. Identify and briefly explain the “four major research methods”
9. Who makes up a population?
10. What is a sample (or sample population)?
11. What is a random sample?
12. What is systematic sampling? Provide one example of systematic sampling.
13. What is stratified sampling? Provide one example of stratified sampling.
14. Identify the difference between a DETACHED OBSERVATION and PARTICIPANT OBSERVATION.
15. Define “ethnography”?
16. What is the difference between SECONDARY ANALYSIS and CONTENT ANALYSIS?
17. Explain the difference between OPERATIONAL DEFINITIONS and EMPIRICAL INDICATORS?
18. What is the difference between a POSITIVE and NEGATIVE CORRELATION?

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