Classical and Operant Conditioning

Classical Conditioning: A learning process that occurs through associations between an environmental stimulus and a naturally occurring stimulus.

experiment with the dogs, food, ringing bell and salivation.

<u>Unconditioned stimulus</u> – natural and automatic response.

A situation that produces a response without prior learning.
 Examples –

<u>Unconditioned Response</u> –natural/automatic response to the unconditioned stimulus.

Unlearned and automatically associated with the unconditioned stimulus.
 Examples-

<u>Conditioned Stimulus</u> –a previously neutral situation that causes the conditioned response after being associated with the unconditioned situation (CS).

For example -

<u>Conditioned Response</u> - learned behavior to a conditioned stimulus that occurs after a relationship has been created between CS and US (CR).

• For example -

Classical Conditioning in the Real World

- In reality, people do not respond exactly like Pavlov's dogs. Many dog trainers use classical conditioning techniques to help people train their pets.
- Treatment of phobias or anxiety problems.
- Teachers are able to apply classical conditioning in the class by creating a positive classroom environment to help students overcome anxiety or fear. (Safe Environment when speaking in public)

Operant Conditioning

B.F. Skinner – consequence changes behavior

- Changing of behavior by the use of reinforcement which is given after the desired response.
- Reinforcements and punishments
- Studied rats, food and electrical shock.

Reinforcement –a consequence that *increases* the likelihood of a behavior occurring. Examples-

Punishment –a consequence that *decreases* the likelihood of a behavior occurring. Examples-