**7 Principles of Fierce Conversations**

1. Master the courage to interrogate reality
2. Make it real
3. Be here, prepared to be nowhere else
4. Tackle your toughest challenge today
5. Obey your instincts
6. Take responsibility for your emotional wake
7. Let silence do the heavy lifting

Scott, S. (2002). *Fierce Conversations*. New York, NY: Berkley Books.