

To: All Lincoln Fifth-grade Educators
From: Mayor's Environmental Task Force
Date: January 23, 2017
Subject: Mayor's Fifth-grade "Be Water Wise!" Poster Contest

The Mayor's Environmental Task Force invites all City of Lincoln fifth-grade students to participate in the "2017 Be Water Wise!" poster contest. The purpose of this event is to promote quality water and to promote water conservation as an important everyday issue.

All participants receive a Certificate of Appreciation from Mayor Chris Beutler. The first-place winner will be recognized by having his or her artwork on a StarTran bus. The second-place winner will have his or her artwork displayed on a billboard. The top 10 posters will be made into bookmarks to help educate patrons at Lincoln's City Libraries.

ELIGIBLE POSTERS MUST MEET THE FOLLOWING CIRTERIA:

- **Print the student's first name, last name, and school name on back of each poster.**
- Use 8 1/2 x 11 paper only.
- One entry per student.
- **Copy is limited to eight words or less.**
- All artwork must be original and free hand. No stencils and no computer assistance are allowed.
- The poster should promote water conservation ideas only (not pollution or wastewater concepts).
- Grammar counts!
- Deviation from the above rules will result in elimination.

Submit artwork on or before Friday, March 24. No exceptions. Please send entries to Becky Rock, Lincoln Public Schools, 5905 "O" Street, Lincoln, NE 68510 or Victoria Keating (402-441-7558), Public Works & Utilities, 555 S 10th Street, Suite 208, Lincoln, NE 68508.

Environmental Task Force members will conduct the judging. Winners will be contacted. Your participation is appreciated.

(Educators: The following are a few websites you may find helpful:
www.wateruseitwisely.com, www.sandiego.gov/water/conservation/kids,
<http://lincoln.ne.gov/city/pworks/water/conservedcontest/index.htm>) Have fun!