

**What's a Parent Ambassador?**

It's a parent who helps to welcome new families to the Campbell community.

What do I say when I call?

What do I have to do to be one?

Receive an email when a family enrolls and then call the family within one week.

How often will I have to make these calls?

We will spread out the calls and try to match families with students who are in the same grade. For example if a family starts and has a 1st grader we will try and have a Parent Ambassador who has a child in 1st grade be their contact.

Here is a sample of what you might say:  
"Hello \_\_\_\_\_, I'm calling to welcome you to Campbell. I have a student in \_\_\_ grade too. We really enjoy Campbell because \_\_\_\_ (insert a positive experience here)\_\_. Have you looked at the website yet? There are some great resources there and contact information for teachers. If you have any questions you should call the office or the teacher and they will help. The \_\_\_\_ (insert upcoming Campbell event here)\_\_\_ is coming up and We'll be there. It'd be great to meet you there. Do you have any questions for me? (answer or re-direct to staff). I'm glad you're a Campbell Coyote and we'll look forward to seeing you soon!"

(If you'd feel comfortable doing so you could offer your own contact information for future questions but this is optional.)

*If you have questions about being an ambassador please contact one of us.*

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