**What Social Media platforms do you personally use?**

**What is Social Media Marketing?**

**Describe each of the Social Media Platforms discussed and how businesses can use them to interact with their customers/target markets:**

**Facebook –**

**Twitter –**

**LinkedIn –**

**Instagram –**

**YouTube –**

**Pinterest –**

**Tumblr –**

**What is Hootsuite? How could you use it with your Fantasy Sports Franchise team?**

**What is opendorse? How could you use it with your Fantasy Sports Franchise team?**