**Intro to Digital Design Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Get to Know Your Software!* ID # \_\_\_\_\_\_\_\_\_\_\_ Period # \_\_\_\_\_**

* Today you are creating a project that will help you get to know the Adobe Creative Cloud suite on your computer. For this project, you will need to research the software applications that we are going to learn more about this semester and collect the requested information.
* You will use the Internet to find the information and then create an infographic using Canva. The audience for the presentation is other students! It is your job to create an informational infographic about the Adobe software.
* Your infographic should answer the below questions and should also include a logo for each application (you can include more images, but minimum requirement is the logo).
* If you have trouble with any of the links, go to [Adobe TV](http://tv.adobe.com/) and search for “What is (name of program)”
* Review the rubric below for grading.
* To get started:
  + Create a new design in Canva – look through the possible templates under “infographic” or start from scratch
  + For each question – watch the tutorial, create a bulleted list/description for Canva, find the software logo and upload to infographic.

1. What is the purpose of [Adobe Photoshop](http://tv.adobe.com/watch/learn-photoshop-cs6/what-is-photoshop-cs6/)?
2. What is the purpose of [Adobe Illustrator](https://helpx.adobe.com/illustrator/how-to/what-is-illustrator.html?set=illustrator--get-started--overview)?
3. What is the purpose of [Adobe InDesign](https://helpx.adobe.com/indesign/how-to/what-is-indesign.html)?
4. What is the [Creative Cloud](http://tv.adobe.com/watch/inside-creative-cloud/adobe-creative-cloud-overview/) and how much does it cost?

* Answer the following questions on this sheet (do not include on your infographic):

1. Which application are you most interested in learning more about and why?
2. Which application that we are NOT covering, are you interested in learning more about and why (e.g., Premiere, Audition, Dreamweaver, etc.)?

* When finished:
  + Review the rubric below and rate yourself in the appropriate column. Turn into your teacher when finished.

Get To Know Your Software – Grading Rubric

|  |  |  |  |
| --- | --- | --- | --- |
| **Requirements** | **Points Possible** | **Self-Evaluation** | **Teacher Evaluation** |
| * Includes title text “Adobe Creative Cloud” | 1 |  |  |
| * Includes text “By: your first & last name” near bottom of infographic | 1 |  |  |
| * Includes section/information for each question/software | 8 |  |  |
| * Questions #5 & 6 answered completely on this sheet | 4 |  |  |
| * Includes logo for each software | 2 |  |  |
| * Information is complete, accurate, no spelling/grammar errors | 2 |  |  |
| * WOW Factor – elements added to enhance look of infographic, professional design, going above minimum requirements, etc. | 2 |  |  |
| **TOTAL** | **20** |  |  |