**Final Premiere Project Fall 2016**

*Your Task*: Use what you have learned in Premiere to create a video about some activity/involvement opportunities at LNE (e.g., athletics, clubs, music, College Club, etc.). These videos may be used at 8th grade information nights or parent meetings and should be approximately 5 minutes in length.

You may work in groups of 3-4 for this project, or you may choose to complete it on your own. You may also choose to work in groups to complete the interview portion, and then complete the actual video in Premiere on your own. You must let your teacher know what your plans are BEFORE you start your interviews/filming. Remember this is a SUMMATIVE project so if you work in groups, pick your members wisely so that everyone is contributing!

What you need to do BEFORE you get into Premiere:

* Plan, plan, plan – complete a planning guide sheet and turn into your teacher for approval.
* If working in groups, decide who will be in charge of what. Everyone should have a role! Let your teacher know who is fulfilling each role on your planning guide.
  + Camera Man/Woman (in charge or recording, handling camera/tripod, etc.)
  + Interviewer (ask the questions to students/staff)
  + Premiere producer (in charge of setting up video in Premiere)
  + Task/Time manager (make sure everyone is staying on task and meeting deadlines)
  + Other roles?
  + Everyone should have a say in how the video will turn out!
* Plan your questions – what will you ask your interviewees? Have at least 3-5 questions ready to go BEFORE you start your interviews. Include these on your planning guide.
* Interview at least 3-4 students/staff about your activity/topic.

What you need to do AFTER you get into Premiere:

* Edit the video down to around ***5 minutes***.
  + Trim out unnecessary parts and make it look professional!
* I would highly recommend to “UNLINK” several of the video clips by selecting the clip and going to the Clip Menu and Unlink. This separates the audio from the video – you can then delete the video clip and just keep the audio – and put pictures in the video’s place.
* Use QUALITY images
* Use nice transitions between clips.
* Use text as appropriate (MUST include a title). Remember there are titles based on templates that may work really well with this type of video.
* If you want to incorporate music – be sure it’s 100% appropriate as parents of next year’s freshmen and the 8th graders themselves may be watching this video.
* Include Credits
  + Produced by
  + Video by
  + Interviews by
  + Starring:
  + Other? (Audio & image sources, etc.)
* Be creative!

**40 Summative Points**

**Grading Rubric**

**Name(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Objectives** | **Poor**  **0 – 1 Points** | **Fair**  **2-3 Points** | **Good**  **4 Points** | **Excellent**  **5 Points** | **Points**  **Earned** |
| **Planning of video – use of storyboard, questions, shot list** | Student had no planning in setting up video. | Student only completed one of the planning elements. | Student completed only two of the planning elements. | Planning includes a complete storyboard, questions, & shot list. |  |
| **Content** | Content does not relate to project. | Content is weak and does not fully meet needs of the video. | Content is good. Needs better organization. | Strong original content, well organized, presented. |  |
| **Quality of Filming** | Did not incorporate original filming. | Filming was jerky, lacked use of tripod. | Shows some varying shots, uses tripod. | Varying shots/angles, cutaways, use of tripod. |  |
| **Quality of Editing** | Numerous glitches, does not trim clips to enhance video. | Several glitches throughout video. Minimal use of trimming. | Trims some video to enhance video. Some minor glitches. | No glitches, audio matches, clean cuts and transitions. Utilized trimming to enhance video. |  |
| **Quality of Audio** | Audio track is noisy, inaudible. | Audio track is fairly clear, does not use second audio source. | Audio is clear and uses more than one track. | Music/audio added for dramatic effect, clear, enhances project. |  |
| **Transitions, Titles, and Effects** | Transitions, titles, and effects were not used in this video. | Only a few transitions, titles, or effects were used, most of them were correct. | Most of the transitions, titles, and effects were effective and correct. | There were numerous transitions, titles, and effects that worked well with and enhanced the video. |  |
| **Quality of Images** | Use of images was not used in the video. | Minimal use of images incorporated into film design. | Use of images add to the overall quality. More time could have been spent to enhance quality. | Use of images incorporated into the design of the film, not an afterthought and enhance video. |  |
| **Overall Professional Quality/ Time Management** | The video was not complete, did not share to class. | The video did not fulfill all of the requirements, could not share at assigned time. | The video fulfilled most of the requirements. One to two required elements missing. | The video fulfilled all of the requirements including credits, time criteria, turned in on time. |  |
|  |  |  |  | **Total Points** | /40 |

Something you did well is…

Something to consider for next time is…