

## **CAREER RESEARCH SPEECH—INTRODUCTION SCAFFOLD (1 Career)**

**Directions:** The purpose of your presentation is to **INFORM** your audience **about your favorite career that you chose to research (top choice for what you want to do in the future)**. Follow this scaffold to write the main sections of your presentation—these sections will be cut out to create notecards to use during your speech.

### **INTRODUCTION:**

The beginning of your presentation should **get your listener's attention** and **tell the audience which career you have chosen to present about**. Here are 5 ways to begin:

1) **Ask a question and then answer it in an interesting way:**

Have you ever read a book and wanted to change something about the plot or characters? One of the best things about being a book editor is having the power to suggest those types of changes! I decided to research the career of book editor because it involves one of my favorite pastimes: reading and responding to a wide variety of books.

2) **Give a surprising fact and then tell how it relates to the career you researched:**

Many students apply to work on their school's newspaper, yearbook, or literary magazine. These publications are not only fun, but they also provide great experiences if you're interested in becoming an editor or publisher. I am interested in the career of book editor because I like to read other's work and provide them with feedback and guidance. With the right touch, an editor has the power to make a good story into a bestseller.

3) **Ask listeners to imagine something that could happen in the career:**

We all know what it is like to have a friend or teacher find a spelling or editing mistake when we write. Imagine making one of these mistakes and having **thousands** of people read it. That's why a copy editor's job is so important. It is his/her job to find all the spelling, grammar, and punctuation errors before the writing is published. Because of my eye for detail, I think this would be a good career choice for me.

4) **Tell an interesting anecdote or explanation on why you chose the career:**

I love to read. In fact, I'll read anything from a forgotten advertisement to the label of a ketchup bottle. To me the perfect day involves a good book, a comfortable chair, and no interruptions! That is why I thought being a book editor would be the perfect career for me. I can't imagine anything better than being paid to read—something I enjoy doing in my spare time for free!

5) **Repeat a famous quotation and then tell how it relates to the career:**

Walt Disney said, "There is more treasure in books than in all the pirates' loot on Treasure Island...and best of all, you can enjoy these riches every day of your life." Like Mr. Disney, books have brought me a wealth of knowledge, experiences, and imagination. To me, there is nothing more inspiring than reading a good book and that's why I researched the career of a book editor.

## Career Research Speech—Introduction Example

Directions: Listen as your teacher first reads this introduction in a monotone voice and then emphasizes the underlined/highlighted/boxed word and pauses in a second reading. Discuss the differences and how they relate to the oral presentation rubric (expression and delivery).

### **INTRODUCTION EXAMPLE #1 (Interesting Anecdote/Explanation)**

< Sweeping motion with hands

I **love** to read. In fact, I'll read **anything** from a forgotten

< Left palm facing upward & then right palm

< Point to self

advertisement to the label of a ketchup bottle. / To me the perfect

< Count to 3 on fingers

day involves a **good book**, / a **comfortable chair**, / and **no**

< Slash symbol

< Money symbol

**interruptions!** I can't imagine **anything better** than being **paid**

to read/—something I enjoy doing in my spare time **for free!**

That is why I thought being a **book editor** would be the **perfect**

**career** for me.

## INTRODUCTION EXAMPLE #2 (Famous Quotation)

Walt Disney said, / “There is **more** treasure in books than in  
< Sweeping gesture with open palms  
**all** the pirates’ loot on Treasure Island...and / best of all, / you  
< Emphasize each word with right hand  
can enjoy these riches **every day** of your life.” Like Mr. Disney,  
< Sweeping gesture with left palm upward  
books have brought me a **wealth** of knowledge, experiences, and  
< Hand over heart  
imagination. To me, / there is nothing more **inspiring** than  
< Sweeping gesture with open palms  
reading a good book and being able to **share it** with other people;  
/ that’s why I researched the career of a book editor.

**Writing Directions: Pick one of the techniques and write an introduction that GRABS YOUR LISTENER'S ATTENTION and TELLS THE TOPIC/PURPOSE OF YOUR PRESENTATION (e.g. your favorite career you researched/top career choice for what you want to do in the future).**

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**CAREER RESEARCH SPEECH: INTRODUCTION—PEER REVISION ACTIVITY**

1. Read your introduction **ALoud** to your partner. Have your partner check that your introduction:
  - **Grabs your listener’s attention**
  - **Tells topic/purpose (favorite career you researched/top career choice for what you want to do in the future) for your presentation**
2. Make sure your introduction flows smoothly and is easy to understand
3. Circle any weak or vague words and replace them with ones that are more vibrant word choices (use a thesaurus or peer’s suggestions)
4. Highlight and underline any **KEY** words you want to emphasize using the following “Marking a Script” symbols:
  - Draw **slash marks (/)** where you will take a **pause**.
  - Put a **box** around **words/phrases you want to emphasize** (  ).
  - Write in **movement, gestures, and facial expressions (>)** that fit your content (5 total).
5. Read it aloud a final time to your partner to make sure it is effective and polished.