

Saturday Night Live Commercial Parody Examples:

- **Action Cats** – a parody of action-figure toys featuring plastic armor and weapons for live cats.
- **Adobe** – A car that is very affordable (sticker price: \$179) but very unsafe, as it is made entirely of clay and "combines German engineering and Mexican know-how."
- **Angry Dog** – dog food that turns any dog into a mindless killing machine. A picture of Michael Vick is on the package.
- **Bad Idea Jeans** – a commercial featuring scenes of people discussing what can be considered "bad ideas" (for example, "Normally I wear protection, but then I thought, 'When am I gonna make it back to Haiti?'"). After each scene, white text on a black background reads "BAD IDEA." Each scene also zooms in on each person wearing said jeans.
- **Barkley's Bank** - Former NBA player Charles Barkley has opened a bank in which he takes people's money and gambles with it in the hopes of either doubling their money or losing it all.
- **Bathroom Monkey** – a housewife (Janeane Garofalo) uses a disposable simian slave that keeps your bathroom clean.
- **Bio-Flex** – parody of exercise equipment commercials where Will Ferrell is attacked by a half-man/half-monkey creature, which is considered a workout.
- **Bug-Off** – Rather than simply killing a cockroach, this bug trap painfully tortures them and "gives them a lot to think about." The trap supposedly creates a signal that encourages the cockroach to enter, then adhesive glue holds the bug fast (much like a rat trap). Then, three tweezers stretch the legs in opposite directions til they snap off. Then a white-hot metal coil comes down and burns off the bug's reproductive glands of as well as making a sizable hole. Then the bug is beat senseless by its own dismembered legs. Finally, two pieces of cotton stuffed into the cockroach's orifices as food is dangled in front of it. Two kids are seen peering gleefully through a patented "viewing window".^[49]
- **The Chameleon XLE** – a luxury car on the inside, a dilapidated wreck on the outside—the better to deter the high risk of theft that accompanies luxury cars. The car features a simulated transmission fluid leak, mismatched hubcaps (and one exposed wheel painted school bus yellow), coat hanger antenna... and a supple leather-and-wood interior.^[59]
- **cheapkids.net** – a website dedicated to the sale of shoddy items for babies and toddlers for irresponsible parents.
- **Chewable Pampers** – A line of Pampers diapers which contain flavor crystals that, once the diaper is soiled, turns into an edible treat.
- **Chia Head** – a parody of both the Chia Pet and Minoxidil, men with bald or receding hairlines use this product to give them nice green hair just like a Chia Pet. ("Not to be used in salads!")
- **Closet Organizer** – A man in a blue Spandex suit (Will Forte) is hired to organize anything in a closet that someone throws in.
- **Corn Chip Nail Tips** – Maya Rudolph and Tracy Morgan appear in this parody of "hip" potato chip commercials, promoting corn chips that double as false fingernails.^[77]

- **Count Chocula Silver** – Count Chocula (Jimmy Fallon) promotes a newer version of his cereal made for the tastes of middle-aged people.
- **Darnette Disposable Toilet** – the toilet that you throw away after only one use. It takes just as many steps to install and remove as a regular toilet and costs \$169.95.^[85]
- **Dyson Toilet** – Parody of Dyson vacuum cleaner ads.
- **Excedrin RT** – Queen Latifah plays a businesswoman who takes an aspirin to combat "racial tension" headaches (the "RT" in the product name) brought on by interns asking questions about the stereotypical behavior of black people.
- **Fear Factor, Jr.** – season 29 fake promo for the latest installment of the NBC reality show *Fear Factor*; Joe Rogan (Fred Armisen) coerces children to perform dangerous and disgusting stunts, as on the regular *Fear Factor*. Rob Riggle (who wouldn't be an official cast member until season 30) has a brief appearance as the father of a child who has to eat maggot-ridden eggs Benedict or watch his parents divorce.
- **Graffiti: Say No** - Rudolph Giuliani cracks down on graffiti artists defacing the city by adding insults next to their handiwork.
- **Headz Up** - An iPhone text-based app that clues people to their surroundings and keeps them out of danger while their eyes are glued to their tech devices.
- **HiberNol** – parody of NyQuil ads featuring a cold medicine designed to knock a person out for the entire cold and flu season. Phil Hartman appears as the onscreen announcer. "From the makers of Coma-Dose!"
- **Jiffy Pop Air Bag** – Eat popcorn while you're waiting for the ambulance to arrive.^[167]
- **Litter Critters** – A kit that allows children to take their cat's fecal waste and mold it into fun figurines. "♪♪♪ When you hear a scratch, here comes a batch — It's time for Litter Critters! ♪♪♪"
- **Mom Jeans** – They fit Mom just the way she likes it! "She'll love the 9-inch zipper and casual front pleats!" Fictitiously sold at J. C. Penney.
- **Oops I Crapped My Pants** – a brand of adult diapers, a parody of Depends, and a play on the use of statements as product names (e.g. "I Can't Believe It's Not Butter!").^[228]
- **Swiffer Sleepers** – parody of Swiffer ads with children's blanket sleepers designed to pick up dust and dirt as they crawl.
- **Three-Legged Jeans** – "And hey, not any dumber than acid-washed!" The chorus of the reggae-tinged theme music features the catchphrases "Three at last" and "A leg and a leg and a leg" sung together.
- **United Way with Peyton Manning** – Manning (as himself) appears in this 2007 spoof of self-serving philanthropic public-service ads by popular athletes. Documentary-style, Manning is shown "mentoring" children; what ensues is Manning physically and verbally abusing the kids during a football game (hitting kids in the back of the head with a football and sending one of them to sit in a Port-A-Let for messing up a play), and afterwards teaching his charges how to break into an SUV, exploiting a little girl to get a date with an attractive woman, showing kids a tabloid magazine featuring Angelina Jolie, drinking beer in front of them, and admitting that he would kill anyone who snitches on him.