

Unit 4
Political Parties, Ideology, and Elections

"Political Ideology and Its Influences"

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Notes #2



Political Socialization

- · Factors that influence a person's opinion
 - · Family-Most influential
 - Location
 - Urban vs. Rural, part of the country
 - · School/Social
 - First exposure to other opinions, conformity
 - · Influential Individuals
 - Celebrities, Elected Office Holders, Religious Leaders
 - Mass Media
 - Newspaper, TV, Radio, Magazines, Internet
 - · Historic/Catastrophic Events
 - Natural Disasters, War, Acts of Terrorism



Political Ideology

 Coherent set of values and beliefs about government, politics, and public policy



 Those that are highly ideological are also more politically active citizens





A.P. GOVERNMENT

Conservatives

- Stress individual responsibility instead of reliance on government assistance
- Oppose government interference in private sector
- Oppose most Federal regulations on Economy (laissez-faire economics)
- Support government action on social issues
- 33% of Americans are Conservatives



Liberals

- Believe the government should fix social and economic injustices
- · Support government regulation of economy
- Support Affirmative Action
- Believe in strict enforcement of separation of church and state (no prayer in school)
- · Opposed to bans on abortion
- · 20% of Americans are Liberal



Moderates

- Pragmatists who apply common sense over philosophical principles
- · Can see both sides to an issue
- May have a mix of Liberal and Conservative opinions on different issues
- · 40% of Americans are Moderates



Influences: Race and Ethnicity

- African Americans 90% Liberal
 - · African Americans have higher voter rates than whites
- Hispanic Americans Mostly Liberal, but less than African Americans
- Asian Americans less liberal than Hispanic Americans or African Americans, but still consistently lean liberal
- · White, more divided, fluctuates by election
- Cuban Americans tend to be very conservative



Influences: Religion

- The stronger the religious belief the more intense the political ideology
- Protestants are more conservative on economic and social issues
- Catholics are conservative on social issues, but tend to be liberal on others
- Jews tend to be very liberal on most issues



Influences: Gender

- · Women are more Liberal than men
- · More men support military
- More women consider sexual harassment a serious problem



Influences: Age

- · Americans 65 and over more likely to vote
- Trend is for people to become more Conservative as they get older
- 18-21 year olds always have the worst voter turn out



Influence: Income Level

- "Blue collar" (Laborer) typically conservative except for social welfare issues
- "White collar" (Businessmen)
 economically conservative, but support
 liberal goals dealing with racial and sexual
 equality

This relationship is becoming less clear



Influence: Region

- The upper Midwest tends to be Liberal and supportive of unions ("Blue States")
- The South and lower Midwest tends to be more conservative (bible belt "Red States")
- · The East Coast tends to lean Liberal
- The West Coast is very polarized, but mostly liberal
- Liberals tend to live in cities, Conservatives in rural areas